

The International Men's March to Stop Rape, Sexual Assault and Gender Violence

Friday, 04.26.19 MacArthur Center



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$5,000

- Prominent logo placement on all event-related marketing materials (includes save-the-date email & event collateral materials)
- Logo and link to company website included in all event email communications
- Inclusion in one pre and one post-event social media message
- Logo included in presentations at kick off/recruitment event
- Logo placement on event t-shirt
- Opportunity to host 10x10 booth at event in premium location
- Opportunity for company leadership to address participants at event
- Event day recognition from the stage and logo placement on stage banner
- 20 Walk entries

<u> Gold Sponsor | \$2,500</u>

- Logo placement on all event related marketing materials
- Inclusion in save-the-date email
- Logo included in all event email communications
- Inclusion in one social media message
- Logo placement on event t-shirt, event posters, rack card/brochure
- Opportunity to host 10x10 booth at event in premium location
- Event day recognition from the stage and logo placement on stage banner
- 15 Walk entries

<u>Silver Sponsor | \$1,500</u>

- Company listing on event related materials
- Company name listed in save-the-date email
- Company name listed on event t-shirt, event posters, rack card/brochure
- Opportunity to host 10x10 booth at event
- Event day recognition from the stage and company name listed on stage banner
- 10 Walk entries

<u> Team Sponsor | \$500</u>

- 10 Walk entries
- Company logo on two 18x24 corrugated H-stake signs displayed on walk route.

Route Sponsor | \$250

• Company logo on two 18x24 corrugated H-stake signs displayed on walk route.

What We Do.

We are southeastern Virginia's oldest and largest multicultural women's organization working locally to implement the mission & vision of the YWCA. Our organization serves the needs of nearly 5,000 individuals each year through our core programs. The YWCA is on a mission to eliminate racism, empower women, stand up for social justice, help families and strengthen communities.

Event Contact:

Alexandra Howe Director of Development 757.625.4248, ext. 23| alexandra.howe@ywca-shr.org Abrielle Keeling Development Coordinator 757.625.4248, ext. 21 | abrielle.keeling@ywca-shr.org





Walk A Mile in Her Shoes is a global project to raise community awareness about the causes, effects, and remedies to sexualized violence. To learn more, visit walkamileinhershoes.org



2019 Walk a Mile in Her Shoes Sponsorship Commitment Form

NAME:

PARTICIPANT NAMES:

PHONE NUMBER:

EMAIL ADDRESS:

MAILING ADDRESS:

MAKE CHECKS PAYABLE TO: YWCA SHR

If you wish to be invoiced, please circle - INVOICE US

SIGNATURE:

Please return the completed form to the YWCA of South Hampton Roads -500 E. Plume Street Suite 700 Norfolk, Virginia 23510 Or by email at abrielle.keeling@ywca-shr.org

YWCA South Hampton Roads is a tax exempt 501 (c) (3) organization. Contributions are deductible to full extent of the law.

YES! I/We would like to sponsor the 2019 Walk a Mile in Her Shoes event at the following level

Presenting Sponsor | \$5,000

Gold Sponsor | \$2,500

Silver Sponsor | \$1,500

Team Sponsor | \$500

Route Sponsor | \$250



For more information, contact Abrielle Keeling, Development Coordinator, at 757.625.4248 or abrielle.keeling@ywca-shr.org